

Mergers And Acquisitions Edinburgh Business School

Technologically Mediated Human Resource Management
The History of UK Business and Management Education
But... How do you Teach Business?
Handbook of Accounting in Society
Contemporary Approaches in Equality, Diversity and Inclusion
Postgraduate UK study and funding guide
Guide to Distance Learning Programs
The Directory of MBAs
Which MBA?
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Charter Graduate Studies
Business Review Weekly
Event Management
Drivers of agricultural commodity prices since 2000
Pitman's Journal of Commercial Education
Anthony McDonnell Allan P.O. Williams Chris Hackley Hendrik Vollmer Berk Kucukaltan
University Continuing Education Association George Bickerstaffe Sandy Mullay Simon Scholl
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this book explores the enactment of technologically mediated human resource management hrm in the gig economy from various perspectives the gig economy offers a new form of work which is in line with the ongoing consumer desire for convenience also known as the online platform on demand or digital platform economy the gig economy is perhaps one of the most distinctive and extreme sides of the increasingly digitalised and fragmented nature of work this volume

examines various challenges that exist between online labor platforms and human resource management in the realm of the gig economy the chapters in this book explore issues like institutional complexity technological supervision of gig workers recruitment in the gig economy quality of work and work fairness they further illustrate the importance of gig work being incorporated within the parameters of hrm research given the existence of many activities and practices that are typically associated with hr functions within traditional organisational forms this book will be a beneficial read for advanced students and researchers of management economics business and marketing it was originally published as a special issue of the international journal of human resource management

draws together the main influences that have resulted in the impressive emergence of business schools in the uk this book intends to fill this gap by identifying the main institutions and individuals involved

employing a critical yet humorous style chris hackley draws on 40 years of education experience to examine business education and its wider societal role he presents a historical perspective alongside various topical and personal accounts to answer the crucial question how do you actually teach business

the handbook of accounting in society invites readers to consider the ways in which accounting affects organizations institutions communities professions and everyday life diverse in its reach this handbook campaigns for the need to reconsider our understanding of what accounting is and crucially what it can become

encouraging individuals to adapt and businesses to reshape their resources capabilities and everyday practices this book grounds the contemporary workplace in an edi mindset that looks beyond temporary pressures and trends to a strong inclusive future

features information on studying at postgraduate level in the uk what is involved what opportunities there are lists details 75 million of funding available to postgraduate students

buy which mba of course the mba is becoming a business necessity for anyone wanting to explore new career opportunities accelerate personal development and increase their salary taking an mba isn't a decision that anyone takes lightly there is too much to consider how am i going to finance it how do i choose the right programme how long will it take where should i take it etc which mba sets out to answer the questions that every prospective mba student should ask offering advice and guidance to individuals and organisations in assessing the opportunities available to them this new edition also covers how business schools are keeping up to speed with the internet revolution including the many schools which are setting up incubator units to allow students to implement net companies as part of their course work

alphabetically arranged cross referenced and indexed the entries in this encyclopaedia set out in detail all aspects of edinburgh bringing together information and anecdotes from a wide range of sources it looks at the city's history social pastimes institutions buildings monuments media industries and people and events

master's thesis from the year 2013 in the subject business economics investment and finance grade 1.0 university of edinburgh language english abstract since the prices in the agricultural commodity market surged in 2008 and 2011 many articles investigated these turbulences from different perspectives however neither fundamental factors nor increased financial speculation provides a completely satisfactory explanation on this complex topic our study therefore tries to capture all these factors in a single approach and investigates the impact of investor sentiment on wheat futures returns we construct an investor sentiment index out of monthly data from the period 2000 to 2013 by conducting a principal component analysis pca with a set of well established sentiment proxies in particular we employ three equity market proxies suggested by baker wurgler 2007 and three wheat market specific sentiment proxies in order to obtain a tailored investor sentiment index the sentiment index is statistically significant at the 95 per cent significance level and predicts about 2.45 per cent of the total variation in the subsequent month wheat futures returns the results are also robust after controlling for fundamental factors in an extended multiple linear regression analysis our sentiment index therefore proves that investor

sentiment impacts wheat futures returns although further research is needed to verify this relationship

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